



Thank you for having an interest in the *Eastside News*!

Please find enclosed our advertising prices, sample ads and the printing dates for 2008.

Eastside News is a great value for your advertising dollar. Every other month, your ad will reach 11,300 homes, mostly on Madison's east side. Copies are also available at area stores and businesses.

Our newspaper is put together by numerous volunteers, and is made possible entirely through our advertisers' support. Thank you for helping to provide this community service.

If you have questions, please contact me at 241-1574, extension 15. Or you may email me at margo@atwoodcc.org.

You may email your ad to the above address. We send our paper to our printer electronically, and the best formats for ads are PDFs, TIFF files or InDesign (indd) files. Grayscale ad space is available, as well as limited space for 4-color (CMYK) ads. 4-color ads are an additional \$10 per insertion. Please embed fonts and graphics.

Eastside News also can insert your pre-printed 5.5 x 8.5 or 8.5 x 11 advertising flyer. Please email for details. Eastside News cannot accept advertising from travel agencies or services, insurance companies or sales, or from any company promoting credit card offers (per US Postal Service regulations for nonprofits).

We use a PC platform.

Thank you!

Margo Tiedt
Managing Editor, *Eastside News*
Goodman Atwood Community Center

The Irwin A. and Robert D. Goodman Community Center, Inc.

2425 Atwood Ave. Madison, WI 53704 ■ PH 608-241-1574 ■ FX 608-241-1518 ■ info@atwoodcc.org ■ www.goodmancenter.org

Partially funded by the City of Madison, CDGB and The United Way