

# EastsideNews

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Editor: Becky Steinhoff • Managing Editor, Advertising, Distribution, Production: Margo Tiedt  
241-1574, extension 15. Email: margo@atwoodcc.org

## **Advertising dates for 2008!**

### **January/February**

Articles due: December 14  
Ad space confirmed: December 27  
Article editing: December 17-24  
Electronic ads due: January 2  
Layout: Dec 31 - January 4  
Paper to printer: January 3-6  
Street date: January 14

### **March/April**

Articles due: February 8  
Ad space confirmed: Feb 20  
Article editing: February 18-25  
Electronic ads due: Feb 27  
Layout: Feb 25-29  
Paper to printer: Feb 28- March 2  
Street date: March 10

### **May/June**

Articles due: April 9  
Ad space confirmed: April 30  
Article editing: April 28 - May 30  
Electronic ads due: May 7  
Layout: May 5 - 9  
Paper to printer: May 8-11  
Street date: May 19

### **July/August**

Articles due: June 11  
Ad space confirmed: July 2  
Article editing: June 23 - 30  
Electronic ads due: July 9  
Layout: July 7 - 11  
Paper to printer: July 10-13  
Street date: July 21

### **September/October**

Articles due: August 15  
Ad space confirmed: August 27  
Article editing: August 18 - 24  
Electronic ads due: September 3  
Layout: August 29 - Sept 5  
Paper to printer: September 4-7  
Street date: September 15

### **November/December**

Articles due: October 10  
Ad space confirmed: October 22  
Article editing: October 16-24  
Electronic ads due: October 28  
Layout: October 27-31  
Paper to printer: October 30 - November 2  
Street date: November 16

*Unsolicited articles will be printed only if space is available, and at the discretion of the editor. Eastside News reserves the right to edit all submissions.*

*Please call to confirm ad size by the ad confirmation date. Electronic ads must be received by the ad due date. Send ads in PDF, TIFF, EPS or INDD format only. Eastside News can create an ad for you, information must be received at least one week prior to ad due date. Graphic fees will apply.*

*Street date is approximate and will vary according to printing and carrier route delivery schedules.*