

# FINDING A NEW NORMAL

## Goodman Community Center 2022 Annual Report

# 21/22



Data reflects Fiscal Year Sept. 1, 2021 – Aug. 31, 2022

Another year has flown by, and with it came not a return to “normal,” but a slow evolution of what the day-to-day will look like in this (nearly) post-pandemic world. Staff continued to evolve and shift as things changed month after month, but one thing remained steadfast: a commitment to not only providing resources to our community but also connecting with children, youth, families and older adults in a deep and meaningful way. Read on to learn more about what we accomplished – with your help! – in the 2021/2022 fiscal year.

### Youth Programs

From preschool and 4K to elementary school, middle and high school to Girls Inc., our youth programs engaged young people ages 3 through 19 in opportunities for learning, growth and fun – and they got fed healthy meals and a chance to move their bodies in our recreational spaces too.

**Early Childhood Education:** 62 students // 2,024 program hours // 55% received scholarships

**Elementary After School:** 108 students // 974 program hours // 47% received scholarships

**LOFT Middle School\*:** 151 students // 990 program hours

**LOFT High School\*:** 223 students // 1,516 program hours

**Fit Youth Initiative (FYI):** 180 students // 280 program hours // 49% received scholarships

**Girls Inc. of Greater Madison\*:** 567 students // 930 program hours

\*LOFT and Girls Inc. programs are free for families and students.

### Teen Employment

Once again, our TEENworks program was one of our most popular, with youth reporting that they love getting paid for their work but also being a part of a community that feels like family.

**Teens employed at the center:** 94

**Hours worked:** About 14,000

**School credits earned:** 49 youth // 79.5 school credits

**Professional certifications:** 59



Photos: M.O.D. Media Productions

### By the numbers

We employed **\*92** adults and **94** teens



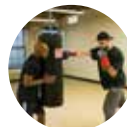
**1,100** volunteers donated **13,631** hours of their time

**11,000+** Facebook followers **2,043** Instagram followers

**36,700** people attended an event at the center — *Dutcher Photography*



**84** people worked out in our fitness classes



**4,405** people and organizations donated, including **1,020** new donors

\*Avg. total staff, incl. full-time, part-time and temp. employees.

## Older Adults

What can't our older adult crew do? This group went from no in-person events for nearly two years to a swinging program packed with daily activities, fitness classes, bingo and more – both in-person and virtual. Our lunch room was once again filled with smiling faces and friendly conversations as seniors gathered to share a meal and stories from their lives.

**Number of participants:** 572 older adults

**Programming:** 1,070 program hours // 28 unique programs offered

**Food services:** 6,800+ meals served at senior lunch

## Food Pantry & Services

Food security is both vitally important to our community and a real challenge facing many of our neighbors. Our pantry saw an incredible uptick in demand facing the rising cost of basic need items, as did our Thanksgiving Basket program. Inside the program walls of Goodman, our kitchen staff served students healthy meals and snacks every day – a little peace of mind for the families who trust us to care for their children.

**Food distributed:** Over 1 million pounds

**Meals served:** 138,000 individual meals // 800 meals per day avg.

**Food pantry:** 1,005 households served // 6,807 individual visits

**Thanksgiving Baskets:** 4,010 Dane County families received Thanksgiving groceries

**Goodman Groceries:** 195 bags of groceries sent home with program families in the summer



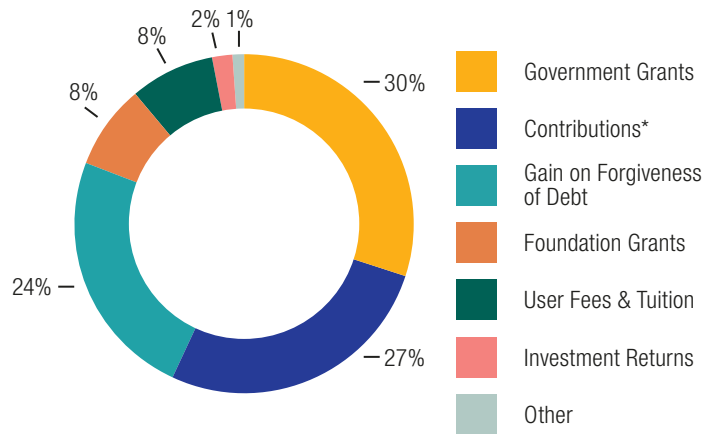
## Executive Team

**Letesha Nelson**, CEO / Executive Director

**Dani Lockett**, Chief Development Officer

## Unrestricted public support, revenue & gains

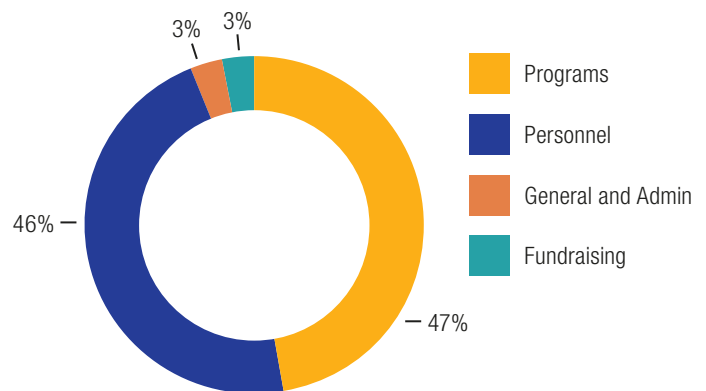
Sept 2021 – Aug 2022



*\*Solicitations included emailed and mailed direct appeals to past donors, corporate and community sponsorship proposals, and conversations with major donors. All gifts were voluntary.*

## Expenses

Sept 2021 – Aug 2022



We strengthen lives  
and secure futures.

With  
your help!

214 Waubesa St.  
Madison, Wisconsin

[goodmancenter.org](http://goodmancenter.org)