



Goodman
Community Center

THANKSGIVING BASKET DRIVE 2023

This has been a tough year for food insecurity. Our pantry has seen a steady increase in demand, and this year we're currently serving 45% more households than we did this time last year. Families are struggling, and for many visiting our pantry, a special holiday meal simply isn't in the budget.

That's where you come in. For the last 35 years, our Thanksgiving Basket Drive has been so important to so many in our community. The groceries folks receive in November – thanks to generous partners like you – bring so much comfort and joy. Last year, we served just over 4,000 families – that's more than 25,000 adults and children – and with your help, we'll do it again this year.

Please **pledge your support by Oct. 1, 2023**, to be included in all promotional materials.



Sponsorship Level	Benefits to our community	Benefits to your company
Cornucopia \$5,000	Thanksgiving for 65 families in need	<ul style="list-style-type: none"> • Prominent logo on goodmancenter.org/thanksgiving – 70,000+ page views from Oct.-Nov. • Prominent logo in at least 2 email communications, sent to 10,000+ recipients. • Prominent logo in social media post thanking sponsors – audience of 14,000+. • Prominent logo on Happy Thanksgiving banner – displayed to 4,000+ volunteers and recipients during basket distribution. • Prominent logo on grocery lists. • Prominent logo on Thanksgiving Baskets poster. • 10 volunteer spots guaranteed at Thanksgiving Baskets distribution.
Bounty \$2,500	Thanksgiving for 35 families in need	<ul style="list-style-type: none"> • Logo on goodmancenter.org/thanksgiving – 70,000+ page views from Oct.-Nov. • Logo in at least 2 email communications, sent to 10,000+ recipients. • Logo in social media post thanking sponsors – audience of 14,000+. • Company logo on Happy Thanksgiving banner – displayed to 4,000+ volunteers and recipients during basket distribution. • Logo on grocery lists. • Logo on Thanksgiving Baskets poster.
Abundance \$1,000	Thanksgiving for 12 families in need	<ul style="list-style-type: none"> • Name on goodmancenter.org/thanksgiving – 70,000+ page views from Oct.-Nov. • Name in social media post thanking sponsors – audience of 14,000+. • Name on Happy Thanksgiving banner – displayed to 4,000+ volunteers and recipients during basket distribution.
Plenty \$500	Thanksgiving for 6 families in need	<ul style="list-style-type: none"> • Name on goodmancenter.org/thanksgiving – 70,000+ page views from Oct.-Nov. • Name on on Happy Thanksgiving banner – displayed to 4,000+ volunteers and recipients during basket distribution.

For more information contact Meghan Johnson,
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Thank you for your generosity!