



**Goodman**  
Community Center

# D i a n e E n d r e s BALLWEG GALLERY

*The Ballweg Gallery in the Goodman Community Center displays work by emerging and contemporary artists with a tie to Madison. The gallery seeks to invigorate the community's artistic spirit by providing space for artists to present their work, making it easy for our community to enjoy and purchase original local art. The gallery is along a busy hallway in our Ironworks building, just off our main lobby. Every month, hundreds to thousands of people walk will by the art as they head to one of our largest and most-used community rooms or visit our senior lounge.*



*Our gallery was made possible thanks to a gift by Diane Endres Ballweg. A native of the Madison area, she has become a beloved philanthropist who values art and lifelong learning. One of her favorite sayings is, "If you have a chance to have more or be more, always choose to be more." Her accomplishments and her gifts to our community are many — and we're grateful for this beautiful space she's given for artists to share their art with our community.*

## SUBMISSION GUIDELINES

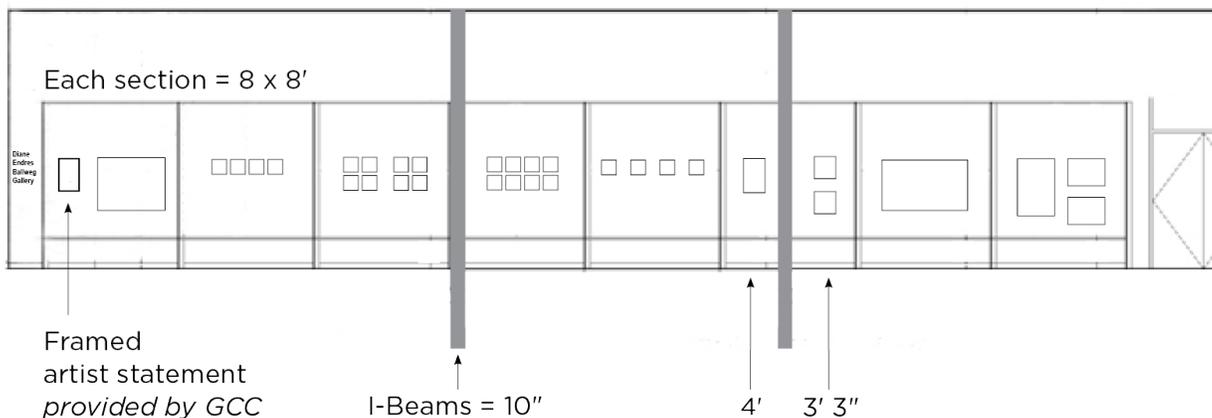
### Who is eligible

All artists with a cohesive body of work ready for hanging in the gallery are encouraged to apply. Both individuals and groups are accepted. We are only able to show works that can be hung on our gallery wall, so we are unable to consider sculptural or 3-dimensional pieces that need a horizontal display surface.

### Submit your art

*If you are an artist looking for more exposure in the community, consider submitting your work for a one-month exhibit. As a community gallery, we've hosted shows of professional artists and talented amateur artists.*

### The Ballweg Gallery space



*Shows in the Ballweg Gallery require enough art to fill eight 8 x 8 foot sections.*

*Continued*

## **How artists are selected**

Selections are based on the quality of work and its thematic relationship to the community served by the Goodman Community Center. The Center seeks to show a variety of media, subjects and styles. While there are no strict limits on the value or proposed price for artwork shown in the gallery, preference will be made for affordable art, with “affordable” being an intentionally ambiguous term.

## **How to submit artwork to be considered for a show:**

*Share a link to your website: Email [gallery@goodmancenter.org](mailto:gallery@goodmancenter.org).* If you have a large body of work, please identify which pieces would be in the show.

*Email 3-4 images representing the art you would include in your show: Email [gallery@goodmancenter.org](mailto:gallery@goodmancenter.org).* Be careful not to send emails with images totalling more than 10 mg or it will not get delivered.

**TIMING:** You will be notified about whether we can offer you a show, or not, within a month, but it is usually quicker.

## **When your show is confirmed**

You will be asked to provide:

- » 2-dimensional works wired for hanging — enough to fill our gallery
- » Artist’s statement and short bio as an electronic text file. Word docs preferred.
- » High-resolution digital images of two samples for promos in the Eastside News and Facebook.
- » A price list, which can be provided when we hang your show.
- » *If it is a group show*, identify one contact person to work with our curator.

## **Artwork sales**

Artists are encouraged to sell their art. Goodman takes no commission, but all purchases are handled directly by the artist.

## **Artist Receptions**

Exhibiting artists may host a reception in the gallery. This is optional and at the artist’s own expense. Our hospitality team will help you find a date and time that does not conflict with other events and explain how we can help.

## **Publicity**

Shows are publicized in the Goodman Community Center’s bimonthly newspaper, the *Eastside News*, which has a circulation of 18,000 and on our Facebook page.

## **For more information**

Contact Sara Hinkel, GCC Volunteer Curator at [gallery@goodmancenter.org](mailto:gallery@goodmancenter.org).

Goodman Community Center // Ironworks

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