

# BE THE



GOODMAN COMMUNITY CENTER



#BETHEGOODMSN

## CELEBRATING KINDNESS IN OUR COMMUNITY

April 27, 2023

When one of our staff was out making a gravy run for our Thanksgiving Basket Drive, she was stopped by a woman in the store who asked if she was shopping for a pantry. Hearing this staff member's mission, the woman pulled out \$10 and told her, "My husband I needed a food pantry years ago. We'd like to help."

At Goodman, we're lucky to witness acts of goodness like this every day, and we want our neighbors to get a little snippet of what we see. **That's why we plan to shine a light on the kindness all around us with an evening of storytelling on April 27.** Community members will be invited to share their stories of kind acts both large and small, and we need your support to make this heartwarming evening possible. Join us in celebrating and pledge your support today.

Please **let us know your intentions to sponsor by April 3, 2023,**

to be included in all promotional materials.

THANKS TO OUR PARTNER



SPONSORSHIP LEVEL	BENEFITS TO YOUR COMPANY
<p><b>PRESENTING</b> \$10,000</p>	<ul style="list-style-type: none"> <li>• Prominent logo in social media post thanking sponsors — audience of 13,000+.</li> <li>• Complimentary tickets for 8 guests.</li> <li>• Premiere logo placement on event signage.</li> <li>• Premiere logo placement in (at least) 2 emails to 10,000+ recipients.</li> <li>• Verbal recognition at event.</li> <li>• Premiere logo placement on website.</li> <li>• Premiere logo placement on printed event materials.</li> </ul>
<p><b>CHAMPION</b> \$5,000</p>	<ul style="list-style-type: none"> <li>• Logo in social media post thanking sponsors — audience of 13,000+.</li> <li>• Complimentary tickets for 6 guests.</li> <li>• Prominent logo placement on on-screen event signage.</li> <li>• Logo placement in (at least) 2 emails to 10,000+ recipients.</li> <li>• Verbal recognition at event.</li> <li>• Logo placement on website.</li> <li>• Logo placement on printed event materials.</li> </ul>
<p><b>ADVOCATE</b> \$3,000</p>	<ul style="list-style-type: none"> <li>• Name in social media post thanking sponsors — audience of 13,000+.</li> <li>• Complimentary tickets for 4 guests.</li> <li>• Logo placement on on-screen event signage (grouped with similar sponsors).</li> <li>• Logo placement on website.</li> <li>• Logo placement on printed event materials.</li> </ul>
<p><b>SUPPORTING</b> \$1,000</p>	<ul style="list-style-type: none"> <li>• Complimentary tickets for 4 guests.</li> <li>• Logo placement on on-screen event signage (grouped with similar sponsors).</li> <li>• Logo placement on website.</li> </ul>

▶ **Secure your sponsorship now** by contacting Meghan Allynn Johnson, Corporate Giving & Events Manager 608.204.8033 or [mjohnson@goodmancenter.org](mailto:mjohnson@goodmancenter.org). **THANK YOU!**