

Engagement Opportunities

Our ideal corporate and community partnership involves **financial support, engagement with your employees, and community advocacy on our behalf.** Below are a few ways your team can get involved.



Financial Support

Unrestricted gifts give us the gift of flexibility for the area of greatest need

Multi-year pledges help us improve our organizational sustainability

Event sponsorship

- Be the Good Campaign (May+)
- Summer BBQ (August)
- Thanksgiving Basket Drive (November)



Room Rentals

Host your next off-site meeting, all-day conference, board retreat or staff party in our gorgeous facilities! GCC's development team can speak to your guests and offer small group tours of our historic buildings.



Community Advocacy

Follow our social media channels and like, comment and share! Subscribe to What's Good at Goodman for a regular email newsletter that warms your heart and keeps you informed.

Help us make connections — invite us to your community events, introduce us to business partners and anyone else who would be proud to support Goodman.



Drives & Collections

Food drives - Culturally-inclusive items, diapers, gluten- and dairy-free foods, and hygiene and household items

Winter gear - Hats, mittens, snowpants and boots

Summer gear - Swimsuits, towels, sunscreen and bug spray

Holiday gifts - Sponsoring a family's wish list or providing gift cards for teens

Back to School - Backpacks and school supplies



Eastside News

Goodman's bi-monthly newspaper reaches 20,000 households with many dedicated readers. **Buy an ad for an issue or sign an annual contract at a discount.** Reach people who care about community.



Volunteering

Our volunteer needs are ever-changing as we adapt to the needs of our programs and services. **Get connected at volunteers.goodmancenter.org** for opportunities to get your staff involved.

Recognition for your generosity

Our communications team has multiple engaged and active channels to shout-out your involvement, including:

Social media

- 11,000 Facebook followers
- 1,600 Instagram followers
- 2,700 Twitter followers

Email

- 10,500 newsletter subscribers
- 34% open rate

Website

Digital and printed promotional materials

Eastside News

- Reaches 20,000 households

Numbers reflect 8/1/2022

Our vision for future collaborations

Staff Development

- DEAI trainings
- Leadership development
- Mentorships

Family Engagement

- Connect with parents and introduce them to career opportunities and resources
- Family Fun Nights

College & Career Readiness

- Career fairs
- Field trips
- Speaking opportunities
- Job shadows
- Classroom visits
- Hands-on activities
- Mock interviews
- Soft skill development



Goodman
Community Center

We strengthen lives
and secure futures. *With your help!*

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goodmancenter.org