



Goodman
Community Center

THANKSGIVING BASKET DRIVE 2022

Each year, we hear from families about how meaningful their Thanksgiving Basket is to them, and with the rising cost of groceries, we think these baskets are going to matter even more this year. **With your help, we can provide 4,000 families – that's more than 25,000 people – with a traditional holiday meal.**

We're not immune to the rising costs at grocery stores, so for the first time in a number of years, we're predicting that the cost of each basket will be higher than years past – \$80 instead of \$70. If you're a returning sponsor who would like to maintain your level of impact from previous years, or if you're looking to make a greater impact on your community, consider adding a little extra to your sponsorship. 4,000 Dane County families will be thankful you did.

Please **pledge your support by Oct. 1, 2022**, to be included in all promotional materials.

• LET'S TALK •



Sponsorship Level	Benefits to our community	Benefits to your company
Cornucopia \$5,000	Thanksgiving for 65 families in need	<ul style="list-style-type: none"> • Prominent logo on goodmancenter.org/thanksgiving – 70,000+ page views from Oct.-Nov. • Prominent logo in at least 2 email communications, sent to 10,000+ recipients. • Prominent logo in social media post thanking sponsors – audience of 13,000+. • Prominent logo on Happy Thanksgiving banner – displayed to 4,000+ volunteers and recipients during basket distribution. • Prominent logo on grocery lists. • Prominent logo on Thanksgiving Baskets poster. • 10 volunteer spots guaranteed at Thanksgiving Baskets distribution.
Bounty \$2,500	Thanksgiving for 35 families in need	<ul style="list-style-type: none"> • Logo on goodmancenter.org/thanksgiving – 70,000+ page views from Oct.-Nov. • Logo in at least 2 email communications, sent to 10,000+ recipients. • Logo in social media post thanking sponsors – audience of 13,000+. • Company logo on Happy Thanksgiving banner – displayed to 4,000+ volunteers and recipients during basket distribution. • Logo on grocery lists. • Logo on Thanksgiving Baskets poster.
Abundance \$1,000	Thanksgiving for 12 families in need	<ul style="list-style-type: none"> • Name on goodmancenter.org/thanksgiving – 70,000+ page views from Oct.-Nov. • Name in social media post thanking sponsors – audience of 13,000+. • Name on Happy Thanksgiving banner – displayed to 4,000+ volunteers and recipients during basket distribution.
Plenty \$500	Thanksgiving for 6 families in need	<ul style="list-style-type: none"> • Name on goodmancenter.org/thanksgiving – 70,000+ page views from Oct.-Nov. • Name on on Happy Thanksgiving banner – displayed to 4,000+ volunteers and recipients during basket distribution.

► For more information contact Dani Lockett,
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Thank you for your generosity!