



D i a n e E n d r e s B A L L W E G G A L L E R Y

Submission Guidelines

The Ballweg Gallery inside the Goodman Community Center displays work by emerging and contemporary artists with a tie to Madison. The gallery seeks to invigorate the community's artistic spirit by providing a high visibility space for artists to present their work to the public, making it easy for our community to enjoy and purchase original local art. The gallery hall is the way to the Ironworks Cafe and to our largest and most-used community rooms, so hundreds to thousands of people walk by the artwork every month of the year.



The Center's gallery has a new name and a new look thanks to a generous gift by Diane Endres Ballweg. A native of the Madison area, she has become a beloved philanthropist who values art, lifelong learning and helping people. One of her favorite sayings is, "If you have a chance to have more or be more, always choose to be more." Her accomplishments and her gifts to our community are many — and we're grateful for this beautiful space she's given for artists to share their art with our our community, too.

Recommend an artist. Submit your art. Help choose artists.

If you are an artist looking for more exposure in the community, consider submitting your work for exhibition.

If you're interested in the arts, you might enjoy serving on the Ballweg Gallery Selection Committee, a group of volunteers and staff charged with finding and selecting artists.

If you know of an artist whose work you'd like to see displayed at the Center, email a link to the artwork or a tip about where we can see samples of their work to kristin@goodmancenter.org.

Who is eligible

All artists with a cohesive body of work ready for submission and readily prepared for hanging in the gallery are encouraged to apply. Both individuals and groups are accepted. We are only able to show works that can be hung on our gallery wall, so we are unable to consider sculptural or 3-dimensional pieces that need a horizontal display surface.

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How artists are selected

Selections are based on the quality of work and its thematic relationship to the community served by the Goodman Community Center. The Center seeks to show a variety of media, subjects and styles. While there are no strict limits on the value or proposed price for artwork shown in the gallery, preference will be made for affordable art, with “affordable” being an intentionally ambiguous term.

Three ways to submit artwork:

Provide digital images on disk: Provide images of your artwork on the following format: No more than 15 images, formatted as high quality jpegs, no more than 900 pixels in the largest dimension, CD. If you wish to have your disk returned, please enclose a stamped self-addressed envelope along with your submission. Mail to Ballweg Gallery at the Goodman Community Center at the address below.

Email a link to a website: Submit a website link to your artwork. Please identify which pieces would be in the show.

Email 3-4 images that you would be able to include in your show: Email kristin@goodmancenter.org, and be careful not to send emails with images totalling more than 10 mg or it will not get delivered.

Provide complete contact information with your submission including phone number and email address. Evaluation and reply can take up to 8 weeks, but is usually quicker.

If your work is accepted

We will need you provide:

- » 2-dimensional works wired for hanging. **IMPORTANT:** Be sure you have enough work to fill the eight 8-foot wide display walls/sections in the gallery.
- » Artist’s statement and short bio as an electronic text file. Word docs preferred.
- » High-resolution digital images of two samples for use in the Eastside News. Images that are 300k or larger will print best.
- » A price list, which can be provided right after the show is hung. Price lists with names of each art piece are kept with the lobby receptionist for interested buyers.

Artwork sales

Shows are scheduled for one month. Artists are encouraged to sell artwork. All purchases are handled directly by the artists. Goodman takes no commission on the sales.

Artist Receptions

Want to host a reception during your show? Exhibiting artists may host a reception in the gallery. This is optional and at the artist’s own expense. The Center will provide a catering kitchen for artist receptions as available.

Publicity

Shows will be publicized in the Goodman Community Center’s bimonthly newspaper, Eastside News, which has a circulation of 15,000 and on our website at goodmancenter.org.

For more information, please contact Kristin Groth at kristin@goodmancenter.org.