The Eastside News is a great way to promote events or spread the word about local news and ideas

The Eastside News newspaper is published six times a year by the Goodman Community Center. We publish news and information about events, issues, resources and programs at the Center — and throughout our community. People really read our little paper.

Invite 17,000 people to your event

More than 17,000 copies of this 24- to 32-page paper are mailed directly to households in the Center’s service area on the east side of Madison and to many subscribers throughout the greater Madison area. Copies are also available at several area businesses and at the Goodman Community Center. It is edited and produced by Center staff and volunteers.

To submit an article about your event or activity

We regularly have a page or more announcing upcoming activities at the Center and in the community. Send your article with all the pertinent details to ESNeditorial@goodmancenter.org by the deadline listed in the editorial calendar below. Activity and event promos are suggested to be 150 to 300 words. If you have a bigger story to tell, check in with Kathleen Ward to see if we are able to include a longer article.

To submit an article about a current topic or local story

Simply email Kathleen with the topic of the article you’d like to submit as soon as you can prior to the submission deadline and then email her the finished article by the deadline. Typical article length is 300 to 500 words.

We love photos

Email photos with clear captions to Kathleen, too. As a rough guideline, a 4 x 6 inch image should be at least 300k so it looks good in print. Higher resolution/larger is better. Preferred image types are .tif or .jpg.

IMPORTANT! All articles are edited for style consistency and writing clarity before publication, but we are not staffed to fact check every detail, so please ensure names are spelled correctly and facts are accurate in everything you submit. We will try to catch mistakes, but can’t guarantee it. Unsolicited articles are published based on space constraints and the appropriateness and timeliness of content.