

EASTSIDE

Published by **GOODMAN COMMUNITY CENTER**



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2021 Advertising Space RESERVATION

Date: _____ Advertiser Name: _____ Nonprofit? Y N
 (Non-profit = 5% discount)

Contact Name: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

AD SPACE RESERVATION *Ensure there is space for your ad by reserving space now. Prices include cost for color ad.*

All six issues, same ad size and specifications, PAY AS YOU GO

SIZE _____ \$ _____
 Example: 1/3 page VERT. OR 4.66" w x 7.29" h

Multiply by 6 \$ _____

These specific issues: [You can submit different ads for each issue or run the same ad multiple times.]

ISSUE	SIZE	CALCULATE YOUR COSTS
<input type="checkbox"/> Jan / Feb	_____	\$ _____
<input type="checkbox"/> Mar / Apr	_____	\$ _____
<input type="checkbox"/> May / June	_____	\$ _____
<input type="checkbox"/> Jul / Aug	_____	\$ _____
<input type="checkbox"/> Sep / Oct	_____	\$ _____
<input type="checkbox"/> Nov / Dec	_____	\$ _____

Let our professionals design your ad (\$40 per hour; typical ad takes one hour.) = \$ _____

Total cost of your 2021 ads: \$ _____

Nonprofits: Calculate your 5% discount by multiplying the total cost by .95: \$ _____

See payment options on back ►

For best rates, consider prepaying for all 6 issues with an annual contract.

Payment options: *(Select one)*

- IMPORTANT:**
1. Payments must be kept current to ensure advertisements will continue to run.
 2. Payments can also be made in person with the receptionist at the Goodman Community Center.

- Check enclosed for \$_____ to pay for first ad. Bill me for future ads per issue.
- Send an invoice. I understand I must keep payments current if I want advertisements to continue running.
- I will call Brady Hicken, Finance Assistant at 608-204-8044 or DeWayne Powell, Finance Director at 608-204-8040 to pay part or all of my bill by credit card.
- I want to pay by credit card: Discover Mastercard Visa AmEx Name on card _____
- Card # _____ Exp Date _____ 3-digit # on back _____

When you agree to reserve ad space, you are responsible for payment whether you submit an ad or not.

Your name: _____ Signature: _____

Thank you for advertising with the Eastside News.



Goodman
Community Center

214 Waubesa St.
Madison, WI 53704

Phone 608-807-4964
ESNads@goodmancenter.org

**Please make a copy
of this reservation
for your records.**