

EastsideNews

Published by the Goodman Community Center

goodmancenter.org

2019 Advertising Space RESERVATION

Date: _____ Advertiser Name: _____ Nonprofit? Y N
(Non-profit = 5% discount)

Contact Name: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

AD SPACE RESERVATION *Ensure there is space for your ad — black and white or color — by reserving space now.*

All six issues, same ad size and specifications, PAY AS YOU GO

SIZE _____ B/W rate _____ + Color fee _____ = _____
Multiply by 6 = _____

These specific issues: [You can submit different ads for each issue or run the same ad multiple times.]

ISSUE	SIZE	CALCULATE YOUR COSTS		
<input type="checkbox"/> Jan / Feb	_____	B/W rate \$ _____	+ Color fee \$ _____	= \$ _____
<input type="checkbox"/> Mar / Apr	_____	B/W rate \$ _____	+ Color fee \$ _____	= \$ _____
<input type="checkbox"/> May / June	_____	B/W rate \$ _____	+ Color fee \$ _____	= \$ _____
<input type="checkbox"/> Jul / Aug	_____	B/W rate \$ _____	+ Color fee \$ _____	= \$ _____
<input type="checkbox"/> Sep / Oct	_____	B/W rate \$ _____	+ Color fee \$ _____	= \$ _____
<input type="checkbox"/> Nov / Dec	_____	B/W rate \$ _____	+ Color fee \$ _____	= \$ _____

Let our professionals design your ad (\$40 per hour; typical ad takes one hour.) = \$ _____

Total cost of your 2018 ads: \$ _____

Nonprofits: Calculate your 5% discount by multiplying the total cost by .95: \$ _____

See payment options on back ►

For best rates, consider prepaying for all 6 issues with an annual contract.

Payment options: *(Select one)*

- IMPORTANT:**
1. Payments must be kept current to ensure advertisements will continue to run.
 2. Payments can also be made in person with the receptionist at the Goodman Community Center.

- Check enclosed for \$_____ to pay for first ad. Bill me for future ads per issue.
- Send an invoice. I understand I must keep payments current if I want advertisements to continue running.
- I will call DeWayne Powell, Assistant Finance Director at (608) 204-8040 to pay part or all of my bill by credit card.
- I want to pay by credit card: Discover Mastercard Visa AmEx Name on card _____
Card # _____ Exp Date _____ 3-digit # on back _____

When you agree to reserve ad space, you are responsible for payment whether you submit an ad or not.

Your name: _____ Signature: _____

Thank you for advertising with the Eastside News.



Goodman
Community Center

149 Waubesa St.
Madison, WI 53704

Phone (608) 241-1574
ESNads@goodmancenter.org

**Please make a copy
of this reservation
for your records.**