EastsideNews

Editorial, News and Activities Submissions

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More than just a building contractor

Madison's Vogel Bros. Building Co.'s mission is to build communities, which it has done since 1875

By Michelle McKeeman, *Eastside News*

Enjoy the Eastside News? Help us offset our costs by donating to Goodman.

Mural about sadness and joy completed by GCC youth

Over the summer Goodman youth completed a mural done in collaboration with Dane Arts. Mural Arts. It was a four-week program. Its message was about the challenges youth face, and how they consistently push through sadness to get to joy. *Article on page 4*

Georgelicious was all about Ken

Ken Lonnquist's name has lined Madison's musical marquee over since the 1970s. Thousands of songs and dozens of albums later, he celebrated his 60th birthday in June with a blowout at the Brink Lounge. Lonnquist marked the milestone by entertaining fans and playing music at a show he called "Georgelicious." *Article on page 13*

Goodman Community Center

goodmancenter.org

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Memories of east side neighborhoods to hold in your hand

A second edition of the history book about Madison's east side, "An East Side Album," is out now. Revised and expanded, about a third of the second edition's contents will be new to people who own the first edition. A launch party for the book and history buffs will take place Sept. 16 at GCC. *Article on page 14*

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The Eastside News is a great way to promote events or spread the word about local news and ideas

The Eastside News newspaper is published six times a year by the Goodman Community Center. We publish news and information about events, issues, resources and programs at the Center — and throughout our community. People really read our little paper.

Invite 17,000 people to your event

More than 17,000 copies of this 24- to 32-page paper are mailed directly to households in the Center's service area on the east side of Madison and to many subscribers throughout the greater Madison area. Copies are also available at several area businesses and at the Goodman Community Center. It is edited and produced by Center staff and volunteers.

To submit an article about your event or activity

We regularly have a page or more announcing upcoming activities at Goodman and in the community. Send your article with all the pertinent details to ESN@goodmancenter.org by the deadline listed in the editorial calendar below. Activity and event promos are suggested to be 150 to 300 words. If you have a bigger story to tell, check in with Dave Link to see if we are able to include a longer article.

Eastside News Editorial Calendar

Issue » *Delivery date*	***Email articles by:***
JAN | **FEB** » *Jan. 1*	Dec. 1
MAR | **APR** » *March 1*	Feb. 1
MAY | **JUN** » *May 1*	April 1
JUL | **AUG** » *July 1*	June 1
SEP | **OCT** » *Sept. 1*	Aug. 1
NOV | **DEC** » *Nov.1*	Oct. 1
JAN | **FEB 2017** » *Jan. 1*	Nov. 28

Timely submissions are greatly appreciated. Late submissions are included as space is available.

To submit an article about a current topic or local story

Simply email Dave Link with the topic of the article you'd like to submit as soon as you can prior to the submission deadline and then email her the finished article by the deadline. Typical article length is 300 to 500 words.

We love photos

Email photos with clear captions to Dave, too. As a rough guideline, a 4 x 6 inch image should be at least 300k so it looks good in print. Higher resolution/larger is better. Preferred image types are .tif or .jpg.

IMPORTANT! All articles are edited for style consistency and writing clarity before publication, but we are not staffed to fact check every detail, so please ensure names are spelled correctly and facts are accurate in everything you submit. We will try to catch mistakes, but can't guarantee it. Unsolicited articles are published based on space constraints and the appropriateness and timeliness of content.

Goodman Community Center

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